

NCHU Ambassador

Now Recruiting!!

Registration Deadline: Dec 15th 2023
Final Work Deadline: March 1st 2024

International & Overseas Students Only

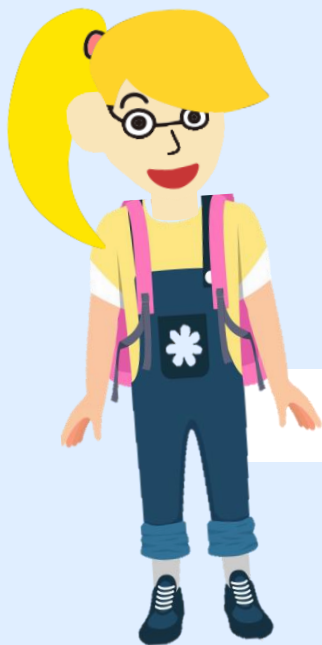




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01 Projects



Projects



Back Home/
Online Promotion



Personal
Experience
Article



Short Film



Distributing
Promotional
Materials

Group
Application



X



Maximum: **3 projects** per applicant

1. Back Home/Online Promotion

- Duration: **flexible**
- Target: **at least 5 people**.
Home schools or the school where you teach/graduated from
- Promotional materials and supplies: **Project 4**
(Distributing Promotional Materials)
- **Official school certifications** (certificate of appreciation, service certificates, invitations from school/teacher) will be preferred.
- Software: Google Meet, etc..
 - (1) Record the entire process
 - (2) Provide the link of the video, participant list and their email addresses



Awards

Outstanding Mention Award: **NT\$ 5,000**

Honorable Mention Award: **NT\$ 2,000**

2. Personal Experience Article

- **Only for Individual**
- Word limits: **800–1,000 words** in **both your native language and English**
- Attached with **3–5 photos**
- Must include at least **two** of the following topics:
 1. Reasons for choosing NCHU
 2. Introduction of your department
 3. The experiences you have gained during your study at NCHU
 4. Extracurricular activities during the school period
 5. Reasons for recommending others to study at NCHU



Awards

Gold Medal Award*1: **NT\$ 800**

Silver Medal Award*1: **NT\$ 700**

Bronze Medal Award*1: **NT\$ 600**

Honorable Mention Award: **NT\$ 500**

2. Personal Experience Article-photo

- **3-5 photos**
 - Taken **on campus** or at **events organized by NCHU**
 - At least **one** photo with yourself in it
- **Brief introduction** for each photo



Went to Neiwán culture trip with OIA, made a handmade pencil box.



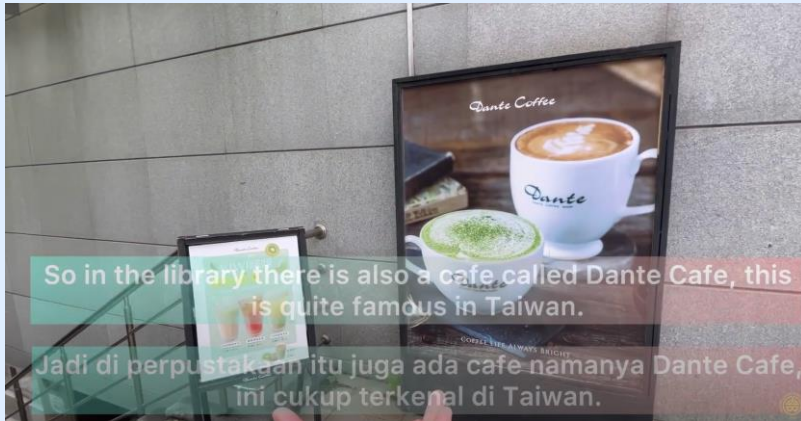
Self decorated desk ornament

Life experience in NCHU Malaysian Lim Siew En

3. Short Film

- The film **must include one of the themes:**
 - NCHU admission process (FAQ/Reminder, etc.)
 - Scholarships (the sharing from recipients/ Taiwan Scholarships, TA or other NCHU scholarships)
 - Chinese Language Learning Courses
 - Full English Programs
 - Life in Taichung (transportations/ the cost of living/weather, etc.)
 - Faith friendly environment (facilities/food, etc.)
 - Internship or part-time jobs (Important regulations and reminders/ anti-fraud info, etc.)
- Maximum: **8 minutes**
- Subtitles: **bilingual** (your native language and English)

3. Short Film



Getting Closer to NCHU Meilia Natalia

- DO NOT combine photos only.
- Required when you apply:
a brief **script** when applying.

Awards

Gold Medal Award*1: **NT\$ 8,000**

Silver Medal Award*1: **NT\$ 7,000**

Bronze Medal Award*1: **NT\$ 6,000**

Honorable Mention Award: **NT\$ 5,000**

4. Distributing Promotional Materials

- Applying for this project: please specify



Number of
promotional materials



Recipients



Location

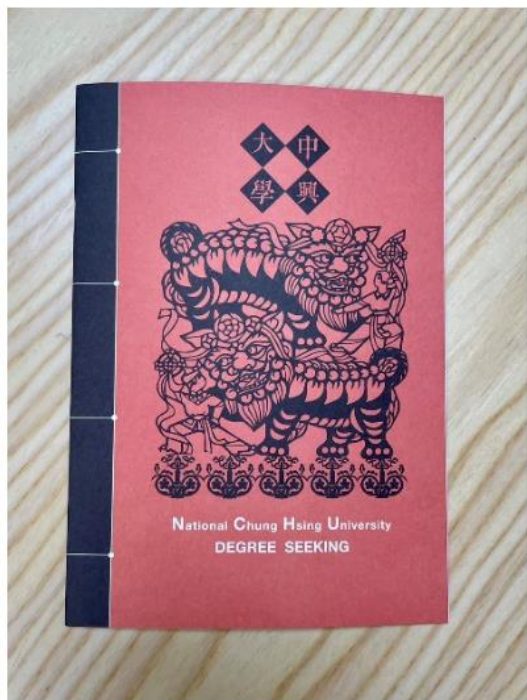
- Submitting the works:
photos and recipient information (template)

Awards

Line Points 50 points

Once you receive the reply email, you may come to OIA office to pick up the promotional materials during working hours.

NCHU Brochure (international students application guide)



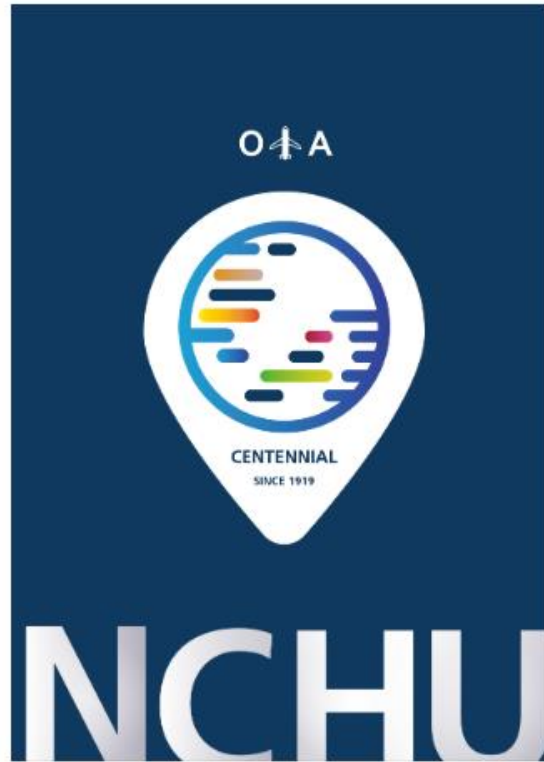
NCHU Campus Map



NCHU Blue Bag



NCHU A4 Folders



NCHU File Bag



NCHU Sticky Note



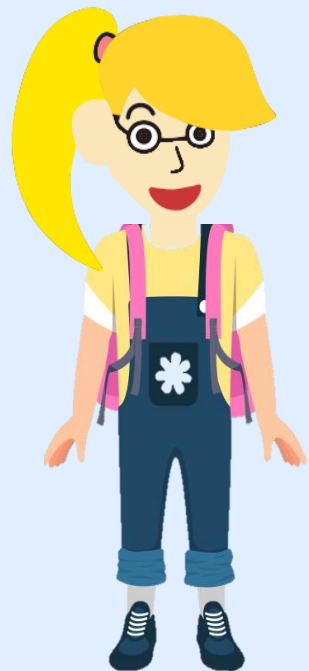
02

Benefits & Awards



Projects	Project 1:	Project 2:	Project 3:	Project 4:
	Back Home /Online Promotion	Personal Experience Article	Short Film	Distributing Promotional Materials
Quota of Awardees	Up to 15 groups	Up to 30 people	Up to 15 groups	Up to 40 groups
Amount of Award	Outstanding Mention Award: NT\$ 5,000 Honorable Mention Award: NT\$ 2,000	Gold Medal Award*1: NT\$ 800 Silver Medal Award*1: NT\$ 700 Bronze Medal Award*1: NT\$ 600 Honorable Mention Award: NT\$ 500	Gold Medal Award*1: NT\$ 8,000 Silver Medal Award*1: NT\$ 7,000 Bronze Medal Award*1: NT\$ 6,000 Honorable Mention Award: NT\$ 5,000	Line Points 50 points

+ Service Certificate



03

Registration

Registration and Submission

Deadline: Dec. 15th 2023



Register Online

Short Film: Brief script

Winter Vacation
Jan. 9th 2024~Feb. 19th 2024

Deadline: Mar. 1st 2024



Upload Final Work

Required for all applicants

- **Declaration of Right Holders Consent**
- **ARC & Work Permit**

Templates

- **Personal Experience Article**
- **Distributing Promotional Materials**

Rules for Receiving Awards

1. All projects will be reviewed and awarded **after the deadline of submitting the works (March 1st 2024)**.
2. **ARC and Work Permit** are required when submitting the works.
3. Students who have resided in Taiwan for less than 183 days as of the date of receiving payment, a **20% income** tax will be deducted from the amount paid.

04

Q&A



Q Can I take part in one project by 2 categories at once, namely 1 group application and 1 individual application?

Yes you can. One student **can participate in 3 projects each section**, both individual or in group (except for Personal Experience Article).



Q

How we get the reward, by cash or online transaction?

The reward will be **transferred** to your account by NCHU.
If you participate as a group, the reward will only be transfer to the **group leader's account**.



Q

Would every applicant get the reward once submitting the piece of work?

OIA will send pre-approval email after the registration deadline to confirm with your submission first, and then evaluate all the works we received after the submission deadline.

Whether you receive the reward depends on the work you submit.



Q

Can I cooperate with the people other than NCHU students/faculty members, such as the Student Association of target school, to complete the Back Home/Online Promotion?

Yes you can cooperate with others no matter if they are NCHU students or faculty members to complete the works, as long as the information of NCHU is successfully promoted and the contact information of the participants are provided.

Q

Do I need to complete the Back Home /Online Promotion in both my native language and English?

You can choose either one depending on your target audience.

Q

Can I introduce NCHU to my friends/the students in Taiwan for Back Home/Online Promotion?

Yes. It's OK if the target audience is in Taiwan.

Contact

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**For further information, please scan the code
or visit OIA website.**



Thank You for Your Attention