

April 22 2025

2025

NCHU Ambassador

Be the Voice of NCHU!



Table of Contents



Introduction



Registration



QA



Your Perspective, Our Spotlight: the platform for sharing your stories.



OIA
Admission
Website

ASK NCHU 

 YouTube





Introduction

About NCHU Ambassador

4 Projects to Choose



Back Home/ Online Promotion

Up to **25** groups
Outstanding: NT\$ **4,000**
Honorable: NT\$ **2,000**



Personal Experience Article

Up to **8** people
Gold*1: NT\$ **800**
Silver*1: NT\$ **700**
Bronze*1: NT\$ **600**
Honorable: NT\$ **500**



Short Film

Up to **13** films
Gold*1: NT\$ **8,000**
Silver*1: NT\$ **7,000**
Bronze*1: NT\$ **6,000**
Honorable: NT\$ **5,000**



Distributing Promotional Materials

Up to **40** groups
Line Points **50** points

Regulations

Who can apply?

enrolled degree seeking **international students** (including dual degree programs) and **overseas Chinese students**

Purpose

share from the student's perspective
(Activities must be led by the students themselves)



OIA **can** provide

- promotional brochures
- school introduction PPT and videos
- school logo
- recording equipment (Zoom F2-BT)

OIA **cannot** provide

- arranging and inviting NCHU officials
- conference rooms
- video equipment



Rules for Receiving Awards

- All projects will be reviewed **after** the deadline of submitting the works.
- **ARC and Work Permit** are required when submitting the works.
- A **20% tax** will be deducted if the student has stayed in Taiwan for less than **183** days (based on the award date).



Back Home/ Online Promotion



- Duration: no limitation
- Target: **at least 5 people.**
Preferably held at your home school or a school where you teach
- Apply promotional materials and supplies at **Project 4**
(Distributing Promotional Materials)
- **Required:**
Records
(photo and video)
Participant list
(with email addresses)

Promotional Materials

NCHU Introduction PPT

will be provided upon request

Admission Info

Check OIA website

<https://iss.nchu.edu.tw/target/>

NCHU Introduction Video

NCHU OIA YouTube Playlist


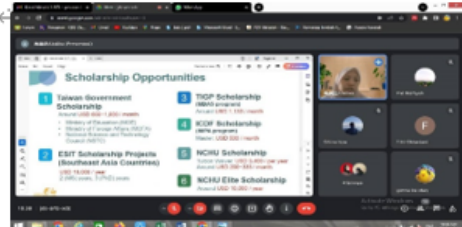
<https://www.youtube.com/user/NCHUOIA/featured>



NCHU Ambassador- 2024 Summer Vacation

【Back Home/Online Promotion Report】

2024/5/10 Revised

Basic Information											
Full Name 姓名	[Redacted]			Degree Level 就讀學位	<input type="checkbox"/> Undergraduate <input checked="" type="checkbox"/> Master <input type="checkbox"/> Ph.D.						
Student ID 學號				Current Program 就讀科系名稱	Soil and Environmental Science						
Nationality 國籍											
List of Back Home/Online Promotion											
Session	Date M/D	Organizer	Target School/University	Target Audience Type	Online/Onsite	Total Number of Audience	Promotion Links (Website/Social Media, etc.)	Group Members (Name & Student ID)	Audience Questions		
1	9/25	Me	Walisono State Islamic University	University Students	Online	10	https://docs.google.com/forms/d/e/1FAIpQLScDNwPAZvk3ONk9TW5EZ-9oKgqucBNy1B3EOSAv6cPH3iKnA/viewform?usp=pp_url	1. Hifni syauqi albana -2001056035 2. Ghina - 2001056068 3. Izza - 2001056045 4. Nabila 5. Dwi Lucky Fajarvati - 2001046047 6. EKA DITA P 7. FIKI WAFIYAH 8. Dwi Lucky Fajarvati 9. Hashifah 10. Oktavia	1. What document need to be prepared before applying scholarship? 2. How many TOEFL score required to apply in NCHU?		
Photo											Description:
	Description: Photo by me					Description: Photo by participant					
Description:											

*The target audience for promotion should be at least 5 people				
No.	Date (Y/M/D)	Name of Institution/School	Participant's Name	Email
1	2024/9/24	Uin walisongo semarang		
2	2024/9/24	UIN WALISONGO		
3	2024/9/24	UIN Walisongo Semarang		
4	2024/9/24	Universitas Islam Negeri Walisongo Semarang		
5	2024/9/24	UIN WALISONGO SEMARANG		
6	2024/9/24	UNIVERSITAS TERBUKA		
7	2024/9/24	UIN Walisongo Semarang		
8	2024/9/24	UIN WALISONGO SEMARANG		
9	2024/9/24	UIN Walisongo Semarang		
10	2024/9/24	Universitas Semarang		
11	2024/9/27	Universitas Sulawesi Barat		
12	2024/9/27	Universitas Sulawesi Barat		
13	2024/9/27	Universitas Sulawesi Barat		
14	2024/9/27	Universitas Sulawesi Barat		
15	2024/9/27	Universitas Sulawesi Barat		



Personal Experience Article



- **Individual**
- Must use the specified format
- one slide in **English** and one in **your native language**
- Must choose **5** themes out of the 10 themes
- **Evaluation criteria**
 - must meet the requirements (using the **specified format** and providing **bilingual content**)
 - relevance to the topic
 - design
 - richness of content
 - interactions with local students and faculty is encouraged.

Designated Themes

- ① **NCHU admission process**
(FAQ/reminder, etc.)
- ② **Reasons** for choosing to study at NCHU or reasons for recommending others to study at NCHU
- ③ **Scholarships**
(the sharing from the scholarship recipients is preferred; the scholarships can be Taiwan Scholarships, TA or other NCHU scholarships)
- ④ **Introduction of your department**
(e.g. full English programs)
- ⑤ **The experiences you have gained during your study at NCHU**
(e.g. professional knowledge, etc.)
- ⑥ **Chinese Language Learning Courses**
- ⑦ **Extracurricular activities** during the school period
(e.g. campus activities, etc.)
- ⑧ **Internship or part-time jobs**
(important regulations and reminders, anti-fraud info, instructions of applying ARC or work permit, etc.)
- ⑨ **Life in Taichung/NCHU**
(transportations/the cost of living/weather, etc.)
- ⑩ **Faith-friendly**
(facilities/food/prayer, etc.)

Nitchayamon Rattana 林妍孟

NCHU Ambassador 2024 Summer
Name:Nitchayamon RATTANA
Nationality:THAI
Degree/Program: Ph.D., Department of Horticulture

NCHU Admission Process

How To Apply

- Apply via <https://admission.nchu.edu.tw> topic "Apply to NCHU"
- Check qualification for the application of foreign degree – seeking students
- Check available degree program
- Duration and route time is below

Application	Application Deadline	Admission Deadline	Scholarship Deadline	Interview
1st Semester	Nov. 15th Jan. 15th	Jan. 15th Jan. 15th	Jan. 15th Jan. 15th	Jan. 15th Jan. 15th

For any question, please contact NCHU Ambassador: NCHU-THAI
Email: nchuthai@nchu.edu.tw

NCHU Ambassador 2024 Summer
Name:Nitchayamon RATTANA
Nationality:THAI
Degree/Program: Ph.D., Department of Horticulture

Reasons for Choosing to Study at NCHU

WHY ?? I choose NCHU

- NCHU is a well-known university in Taiwan.
- Expertise in agriculture and fully equipped facilities.
- NCHU is located in a convenient city.
- NCHU also offers scholarships.
- NCHU is friendly to English speakers and international students.

NCHU Ambassador 2024 Summer
Name:Nitchayamon RATTANA
Nationality:THAI
Degree/Program: Ph.D., Department of Horticulture

Introduction of My Department

國立中興大學 園藝學系
DEPARTMENT OF HORTICULTURE, NCHU

- Bachelor for degree
- Master degree
- Doctor degrees

What we study

- Floriculture and ornamental plant
- Poinsettia
- Vegetable
- Landscape design
- Biotechnology

NCHU Ambassador 2024 Summer
Name:Nitchayamon RATTANA
Nationality:THAI
Degree/Program: Ph.D., Department of Horticulture

The Experiences Gained during My Study at NCHU

My experiences

- Participated in academic presentation.
- Welcome staff from other university.
- Participating in CIA activities.
- TA in EMI course.
- Take care of exchange students.
- Taiwan and international friends.

NCHU Ambassador 2024 Summer
Name:Nitchayamon RATTANA
Nationality:THAI
Degree/Program: Ph.D., Department of Horticulture

Chinese Language Learning Courses

Chinese courses

I have enrolled in a course:

課程名稱	課程內容	授課教師	授課時間	授課地點
國語	國語	國語	國語	國語

NCHU Ambassador 2024 Summer
Name:Nitchayamon RATTANA
Nationality:THAI
Degree/Program: Ph.D., Department of Horticulture

NCHU Admission Process

การสมัครเข้าศึกษา

- สมัครได้ที่ <https://admission.nchu.edu.tw> เลือกหัวข้อ "Apply to NCHU"
- ตรวจสอบคุณสมบัติการสมัคร
- ตรวจสอบเอกสารที่จำเป็น
- ตรวจสอบเวลาสมัครและค่าธรรมเนียม

ประเภทการสมัคร	วันรับสมัคร	วันสอบ	วันประกาศผล
สมัครเข้าศึกษา	15 ธันวาคม - 15 มกราคม	15 มกราคม	15 มกราคม

NCHU Ambassador 2024 Summer
Name:Nitchayamon RATTANA
Nationality:THAI
Degree/Program: Ph.D., Department of Horticulture

Reasons for Choosing to Study at NCHU

ทำไม ?? ต้อง NCHU

- มหาวิทยาลัยแห่งนี้มีชื่อเสียงในด้านการเกษตรและเทคโนโลยีการเกษตร
- มีอาจารย์ที่มีความเชี่ยวชาญและประสบการณ์ในการสอน
- มหาวิทยาลัยแห่งนี้มีสิ่งอำนวยความสะดวกที่ครบถ้วน
- มหาวิทยาลัยแห่งนี้มีสิ่งอำนวยความสะดวกที่ครบถ้วน
- มหาวิทยาลัยแห่งนี้มีสิ่งอำนวยความสะดวกที่ครบถ้วน

NCHU Ambassador 2024 Summer
Name:Nitchayamon RATTANA
Nationality:THAI
Degree/Program: Ph.D., Department of Horticulture

Introduction of My Department

國立中興大學 園藝學系
DEPARTMENT OF HORTICULTURE, NCHU

- หลักสูตรปริญญาตรี
- หลักสูตรปริญญาโท
- หลักสูตรปริญญาเอก

What we study

- Floriculture and ornamental plant
- Poinsettia
- Vegetable
- Landscape design
- Biotechnology

NCHU Ambassador 2024 Summer
Name:Nitchayamon RATTANA
Nationality:THAI
Degree/Program: Ph.D., Department of Horticulture

The Experiences Gained during My Study at NCHU

ประสบการณ์ของฉัน

- Participated in academic presentation.
- Welcome staff from other university.
- Participating in CIA activities.
- TA in EMI course.
- Take care of exchange students.
- Taiwan and international friends.

NCHU Ambassador 2024 Summer
Name:Nitchayamon RATTANA
Nationality:THAI
Degree/Program: Ph.D., Department of Horticulture

Chinese Language Learning Courses

รายวิชาภาษาจีน

ฉันได้ลงทะเบียนในวิชาต่อไปนี้:

วิชา	เรียน	สอน	เรียน	เรียน
ภาษาจีน	ภาษาจีน	ภาษาจีน	ภาษาจีน	ภาษาจีน



Short Film



- **Individual/ Group**
- Duration: **3~5 minutes**
- Subtitles: **bilingual**
(your native language and English)
- **OIA logo & NCHU logo** in the beginning & end
- Must choose **5** themes out of the 10 themes
- **A brief script** is required when applying
- Use only **YouTube Audio Library**
- **Recording Devices Rental**
(ZOOM F2-BT File Recorder)
- **Evaluation criteria**
 - Relevance to the theme
 - Content
 - Script
 - Soundtrack, audio quality
 - Editing
 - Interactions with NCHU faculties and local Taiwanese students will be preferred

Bilingual subtitles



Thumbnail



logo included in the video



Thumbnail & OIA logo in the beginning



Distributing Promotional Materials



- **Individual/ Group**
- Please specify
 - promotional materials
(**each item maximum: 20**)
 - Target receivers/institutions
- Materials will be **provided by the order of registration.**
- Materials will be available for pickup starting **June 10**
- **Required:**
 - Photos**
 - Recipient information**

【Distributing Promotional Materials- Recipient Information】

Basic Information		
Full Name 姓名		
Student ID 學號		
Nationality 國籍		
Degree Level 就讀學位	<input type="checkbox"/> Undergraduate <input checked="" type="checkbox"/> Master <input type="checkbox"/> Ph.D.	
Current Program 就讀科系名稱	Master Program of Agricultural Economics and Marketing	
Recipient Information 領取者列表		
Name (Person/School, etc.)	Photo	Email (Optional)
1 SMKS Muhammadiyah 1 Genteng, Banyuwangi		
2 Chika Chocolate		



Registration

for 2025 NCHU Ambassador

Timeline





QA



**How do we get the reward,
by cash or online
transaction?**

**It will be
transferred to
your account/
group leader's
account**





May I collaborate with non-NCHU students or faculty members, including those from student or alumni associations?

Yes.
You can work with non-NCHU individuals to complete the project.





**Do I need to complete the
Back Home /Online
Promotion in both my
native language and
English?**

**Please choose
the language
based on your
target audience.**





**For Back Home/Online
Promotion, can I introduce
NCHU to the students in
Taiwan?**

**Yes.
It's acceptable if
the target
audience is in
Taiwan.**





Can I participate in more than one category, with one as a group and another individually?

Yes.

Except for the Personal Experience article (which must be individual), you can choose to participate either solo or as a team for the other projects!





Contact

Ms. Laurel Lai

Information Technology and Innovation Division
Office of International Affairs, NCHU

Tel: 04-22840206 ext. 29

Email: laurel@nchu.edu.tw

**For further information,
please contact us or visit OIA website.**



Thank you!

Don't miss to apply before
June 6th, 2025

