

April 29<sup>th</sup> 2026

2026

# NCHU Ambassador

Be the Voice of NCHU!





# Table of Contents

**Introduction**



**Registration**



**QA**

# Your Perspective, Our Spotlight: the platform for sharing your stories.

OIA  
Admission  
Website

ASK NCHU 

 YouTube





# **Introduction**

**About NCHU Ambassador**

# 4 Projects to Choose



## Back Home/ Online Promotion

Up to **25** groups  
Outstanding: NT\$ **4,000**  
Honorable: NT\$ **2,000**



## Personal Experience Article

Up to **8** people  
Gold\*1: NT\$ **1,500**  
Silver\*1: NT\$ **1,200**  
Bronze\*1: NT\$ **1,000**  
Honorable: NT\$ **800**



## Short Film

Up to **13** films  
Gold\*1: NT\$ **8,000**  
Silver\*1: NT\$ **7,000**  
Bronze\*1: NT\$ **6,000**  
Honorable: NT\$ **5,000**



## Distributing Promotional Materials

Up to **40** groups  
Line Points **50** points

# Regulations

## Who can apply?

enrolled degree seeking  
**international students**  
(including dual degree programs) &  
**overseas Chinese students**

## Purpose

share from the student's perspective  
(Activities must be led by the students themselves)

## OIA **can** provide

- promotional brochures
- school introduction PPT and videos
- school logo
- recording equipment (Zoom F2-BT)

## OIA **cannot** provide

- arranging and inviting NCHU officials
- conference rooms
- video equipment

# Rules for Receiving Awards

- All projects will be reviewed **after** the deadline of submitting the works.
- **ARC and Work Permit** are required when submitting the works.
- A **20% tax** will be deducted if the student has stayed in Taiwan for less than **183** days (based on the award date).



# Back Home/ Online Promotion



- Duration: no limitation
- Target: **at least 5 people.**  
Preferably held at your home school or a school where you teach
- Apply promotional materials and supplies at **Project 4**  
(Distributing Promotional Materials)
- **Required:**  
**Records**  
(photo and video)  
**Participant list**  
(with email addresses)

# Promotional Materials

## NCHU Introduction PPT

will be provided upon request

## Admission Info

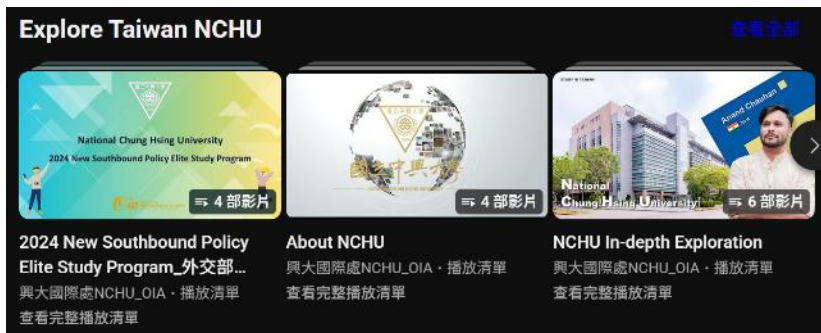
Check OIA website

<https://iss.nchu.edu.tw/target/>

## NCHU Introduction Video

NCHU OIA YouTube Playlist

<https://www.youtube.com/user/NCHUOIA/featured>



## NCHU Ambassador- 2025 Summer Vacation

## 【Back Home/Online Promotion Report】

\*Deadline of Submission: Sep 30 2025 \*Please also provide the Name List

Basic Information									
Full Name 姓名				Degree Level 就讀學位			<input type="checkbox"/> Undergraduate <input type="checkbox"/> Master <input checked="" type="checkbox"/> Ph.D.		
Student ID 學號				Current Program 就讀科系名稱			International Doctoral Program in Agriculture		
Nationality 國籍		Indonesia							
List of Back Home/Online Promotion									
Session	Date M/D	Organizer	Target School/University	Target Audience Type	Online/ Onsite	Total Number of Audience	Promotion Links (Website/Social Media, etc.)	Group Members (Name & Student ID)	Audience Questions
Example	7/20	ABC University	ABC University	Students	Onsite	30		1. Jack 7111111 2. Tim 4111111	How to apply for scholarships
Example	8/3	Me	DEF High School	FB followers and YouTube watchers	Online	40		None	Tuition fees
1	3/15	Universitas Borneo Tarakan	Universitas Borneo Tarakan	Students	Online	66		None	How to apply for sholarships, how is the campus life?what program or major are populer
Photo									

### NCHU Ambassador- 2025


#### ~~Back Home~~/Online Promotion List of Audience

\*The target audience for promotion should be at least 5 people

No.	Date (Y/M/D)	Name of Institution/School	Participant's Name	Email
1	15/03/2025	Universitas Borneo Tarakan	[Redacted]	[Redacted]
2	15/03/2025	Universitas Borneo Tarakan	[Redacted]	[Redacted]
3	15/03/2025	Universitas Borneo Tarakan	[Redacted]	[Redacted]
4	15/03/2025	Universitas Borneo Tarakan	[Redacted]	[Redacted]
5	15/03/2025	Universitas Borneo Tarakan	[Redacted]	[Redacted]
6	15/03/2025	Universitas Borneo Tarakan	[Redacted]	[Redacted]
7	15/03/2025	Universitas Borneo Tarakan	[Redacted]	[Redacted]
8	15/03/2025	Universitas Borneo Tarakan	[Redacted]	[Redacted]
9	15/03/2025	Universitas Borneo Tarakan	[Redacted]	[Redacted]
10	15/03/2025	Universitas Borneo Tarakan	[Redacted]	[Redacted]
11	15/03/2025	Universitas Borneo Tarakan	[Redacted]	[Redacted]
12	15/03/2025	Universitas Borneo Tarakan	[Redacted]	[Redacted]
13	15/03/2025	Universitas Borneo Tarakan	[Redacted]	[Redacted]
14	15/03/2025	Universitas Borneo Tarakan	[Redacted]	[Redacted]
15	15/03/2025	Universitas Borneo Tarakan	[Redacted]	[Redacted]

## New Requirements

# Personal Experience Article

- **Individual**
- Must use the specified format
- one slide in **English** and one in **your native language**
- **5 assigned topics**  
Choose from the 10 designated topics
- **1 page of Cover**  
**1 page of Call to Action** 
- Total page limit: up to **10 pages**
- **Evaluation criteria**
  - must meet the requirements (using the **specified format** and providing **bilingual content**)
  - relevance to the topic
  - design
  - richness of content
  - interactions with local students and faculty is encouraged.

# Designated Themes

- ① **NCHU admission process**  
(FAQ/reminder, etc.)
- ② **Reasons** for choosing to study at NCHU or reasons for recommending others to study at NCHU
- ③ **Scholarships**  
(the sharing from the scholarship recipients is preferred; the scholarships can be Taiwan Scholarships, TA or other NCHU scholarships)
- ④ **Introduction of your department**  
(e.g. full English programs)
- ⑤ **The experiences you have gained during your study at NCHU**  
(e.g. professional knowledge, etc.)
- ⑥ **Chinese Language Learning Courses**
- ⑦ **Extracurricular activities** during the school period  
(e.g. campus activities, etc.)
- ⑧ **Internship or part-time jobs**  
(important regulations and reminders, anti-fraud info, instructions of applying ARC or work permit, etc.)
- ⑨ **Life in Taichung/NCHU**  
(transportations/the cost of living/weather, etc.)
- ⑩ **Faith-friendly**  
(facilities/food/prayer, etc.)

# Template – New Rule

## Cover



Meet **NCHU** Students

 *Cia*  
興大國際處

- NCHU Admission Process
- Reasons for Choosing NCHU
- Scholarships
- Department Introduction
- Professional Knowledge & Academic Growth

NCHU Ambassador 2026  
Name: Kent Lin  
Nationality: Malaysia  
Degree/Program: BA/Dep. of Marketing

## Call to Action



 Meet **NCHU** Students *Cia*  
興大國際處

**“Discover Your Path with NCHU!”**

NCHU Ambassador 2026  
Name: Kent Lin  
Nationality: Malaysia  
Degree/Program: BA/Dep. of Marketing

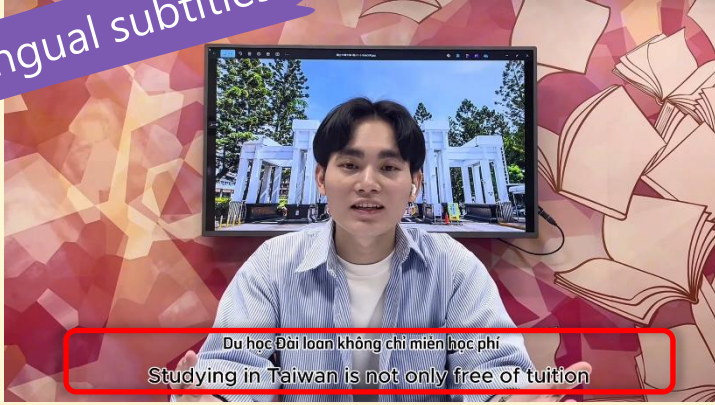


# Short Film



- **Individual/ Group**
- Duration: **3~5 minutes**
- Subtitles: **bilingual**  
(your native language and English)
- **OIA logo & NCHU logo** in the beginning & end
- Must choose **5** themes out of the 10 themes
- **A brief script** is required when applying
- Use only **YouTube Audio Library**
- **Recording Devices Rental**  
(ZOOM F2-BT File Recorder)
- **Evaluation criteria**
  - Relevance to the theme
  - Content
  - Script
  - Soundtrack, audio quality
  - Editing
  - Interactions with NCHU faculties and local Taiwanese students will be preferred

Bilingual subtitles



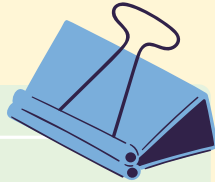
logo included in the video



Thumbnail



Thumbnail & OIA logo in the beginning



# Distributing Promotional Materials



- **Individual/ Group**
- Please specify
  - promotional materials  
(**each item maximum: 20**)
  - Target receivers/institutions
- Materials will be **provided by the order of registration.**
- Materials will be available for pickup starting **May 28 2026**
- **Required:**
  - Photos**
  - Recipient information**

# Distributing Promotional Materials

- ① Promotional materials will be available for **pick-up starting May 28, 2026**.
- ② For early pickup, email the coordinator after registration.
- ③ Materials are limited and will be distributed based on the order of registration. Act quickly if needed.
- ④ For **2026 Winter Vacation** (Jan. 2026):  
If you applied last December, you must **register again** this year.

Important

Deadline: May 25  
Report: Sep 20



## NCHU Ambassador - 2025

### 【Distributing Promotional Materials- Recipient Information】

Basic Information		
<b>Full Name</b> 姓名		
<b>Student ID</b> 學號		
<b>Nationality</b> 國籍	Philippines	
<b>Degree Level</b> 就讀學位	<input type="checkbox"/> Undergraduate <input type="checkbox"/> Master <input checked="" type="checkbox"/> Ph.D.	
<b>Current Program</b> 就讀科系名稱	International Doctoral Program in Agriculture	
Recipient Information 領取者列表		
Name (Person/School, etc.)	Photo	Email (Optional)
1		@gmail.com



# Registration

for 2026 NCHU Ambassador

# Timeline

Apr. 2026

**09:00 May 25<sup>th</sup>  
2026**

Jun. ~ Sep.

**24:00 Sep. 20<sup>th</sup>  
2026**

November  
2026



**Registration  
Open**

**Apr. 29  
Orientation**

**Registration  
Closed**

**Summer  
Vacation**

**Submission**

- ARC
- Work permit
- Right Holders Consent

**Result**



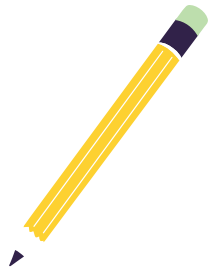


**QA**



**How do we get the reward,  
by cash or online  
transaction?**

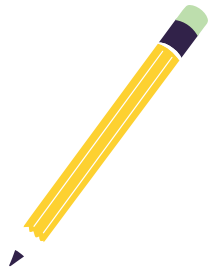
**It will be  
transferred to  
your account/  
group leader's  
account.**





**May I collaborate with non-NCHU students or faculty members, including those from student or alumni associations?**

**Yes.  
You can work with non-NCHU individuals to complete the project.**





**Do I need to complete the  
Back Home /Online  
Promotion in both my  
native language and  
English?**

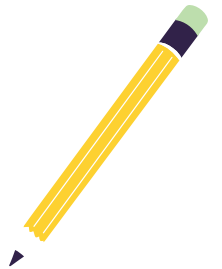
**Please choose  
the language  
based on your  
target audience.**





**For Back Home/Online  
Promotion, can I introduce  
NCHU to the students in  
Taiwan?**

**Yes.  
It's acceptable if  
the target  
audience is in  
Taiwan.**





**Can I participate in more than one category, with one as a group and another individually?**

**Yes.**

**Except for the Personal Experience article (which must be individual), you can choose to participate either solo or as a team for the other projects!**





## Contact

Ms. Laurel Lai

Information Technology and Innovation Division  
Office of International Affairs, NCHU

Tel: 04-22840206 ext. 29

Email: [laurel@nchu.edu.tw](mailto:laurel@nchu.edu.tw)

**For further information,  
please contact us or visit OIA website.**

# 我的中興時代國際“關” My NCHU Era



來活動

集5點

換好禮

## Step 1



加入國際事務處  
官方LINE帳號  
Add OIA "LINE  
Official Account"  
as a Friend

## Step 2

參加國際處活動  
掃QR code集點  
Collect the points of  
Reward Card by joining  
OIA's activities

## Step 3

集滿5點至  
國際處兌換好禮  
Redeem the gifts  
with 5 points

## 活動詳情 More Information



### 換好禮

每集滿5點可至國際事務處兌換以下3項好禮  
Collect 5 points to redeem following gifts

- 1.精美禮品/Gifts
2. Line Point 100點
- 3.抽獎券一張/Lottery Ticket

### 抽大獎



x2



x2



x6



x12

AirPods

HomePod mini

家樂福禮券 1,000元  
Carrefour Gift Voucher

全家禮物卡 500元  
FamilyMart Gift Card

活動集點截止日期：2026年6月12日  
Deadline: June 12, 2026

## Orientation: 2026 NCHU Ambassador

Apr.  
29<sup>th</sup>

1. 加入國際處官方帳號



興大國際處

@oianchu

掃碼集點



- ✓國際處好禮 OIA Gift
- ✓Line Points 100
- ✓抽獎券 Lottery Ticket

集點期限

Redeem Deadline:

2026/6/12

我的中興時代國際“關”：11  
4-2





# Thank you!

Don't miss to apply for  
2026 Ambassador before  
**09:00 May 25<sup>th</sup> 2026**

