

Creating Helpful Videos for International Students

Topics, Production Tips, Editing Tools, and Music Selection



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Choosing Effective Video Topics



How to create helpful content for international students



1 Solve Real Problems

- Medical facilities
- Transportation
- Banking and SIM cards



2 Use Your Experience

- Share what you learned
- Give practical advice
- Be relatable and honest



3 Focus on Student Life

- Life hacks in Taichung
- Food and housing
- Campus services at NCHU



4 Keep It Practical

- Choose simple topics
- Use a "How to" format
- Give clear steps

• Good Topic Examples •



How to visit a clinic in Taichung



Budget meals near campus



Easy transport tips



New student life hacks



Important services for international students

Examples of Helpful Video Topics



Useful and practical ideas for international students at NCHU and in Taichung

Topic Ideas



1 How to visit a clinic or hospital in Taichung



2 NHI card and medical help for students



3 Budget meals near NCHU



4 Grocery shopping and halal or international food



5 Transportation tips in Taichung



6 How to use buses and EasyCard



7 Finding housing and renting a room



8 SIM card, phone plan, and internet setup



9 Banking and opening a bank account



10 Campus services at NCHU



11 Life hacks for new international students



12 Useful Mandarin phrases for daily life

How to Make an Effective Video



Simple steps to create clear and engaging content



1. Plan

- Choose one clear topic
- Write short key points
- Think about your audience



2. Record

- Use your phone or camera
- Keep the video steady
- Speak clearly and confidently



3. Edit

- Trim unnecessary parts
- Add subtitles
- Keep the video short and clean



4. Share

- Add a good title
- Use a useful thumbnail
- Upload with confidence

• Quick Tips •



Use natural lighting



Record in a quiet place



Keep it 3–4 minutes



Show useful examples

Useful Tools for Video Editing

Easy and effective options for beginners and student creators



1 CapCut

- Easy for beginners
- Good for subtitles and short videos
- Works well on phone and desktop



2 Canva

- Good for title slides and captions
- Easy drag-and-drop design
- Helpful for simple video editing



3 iMovie

- Good for Mac users
- Simple and clean interface
- Useful for basic editing



4 DaVinci Resolve

- Good free version available
- Powerful editing and color tools
- Good for detailed projects

• Editing Tips •



Add clear subtitles



Use simple transitions



Avoid too many effects



Keep the style clean

Choosing Music the Right Way



Use safe, simple, and suitable background music



1 Use YouTube Audio Library

- Free music source
- Safe for video use
- Easy to search and download



2 Match the Mood

- Choose calm background music
- Keep it soft and professional
- Fit the topic of the video



3 Keep Volume Low

- Voice should stay clear
- Music should support the message
- Avoid distracting sound



4 Final Advice

- Focus on helpful content
- Be simple and practical
- Make videos for student needs

Best Practice



Use only YouTube Audio Library



Avoid copyright problems



Keep music lower than voice



Choose clean background tracks