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National Chung Hsing University

OFFICE OF INTERNATIONAL AFFAIRS
NATIONAL CHUNG HSING UNIVERSITY

NCHU Ambassador 2026

Back Home / Online Promotion Experience Sharing



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My Promotional Purpose

Share clear and practical information about:

- **Admission Opportunities**
- **Academic Programs**
- **Visa Process**
- **Scholarships**
- **Required Documents**
- **Student Life at NCHU**

Help DIU students make informed decisions about studying at NCHU.

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Approach 1: Onsite Seminars at DIU

How I Arranged

1. Visited my former university, Daffodil International University (DIU).
2. Met with the Heads of the NFE and AgS departments.
3. Shared the NCHU promotion plan (admission, scholarships, programs, visa, etc.).
4. Received their support and arranged two seminars.



From institutional collaboration to student engagement

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Approach 2: Online Workshop

Online Workshop

- Collaborate with Admission.ac.
- Arrange and conduct an online promotional workshop.

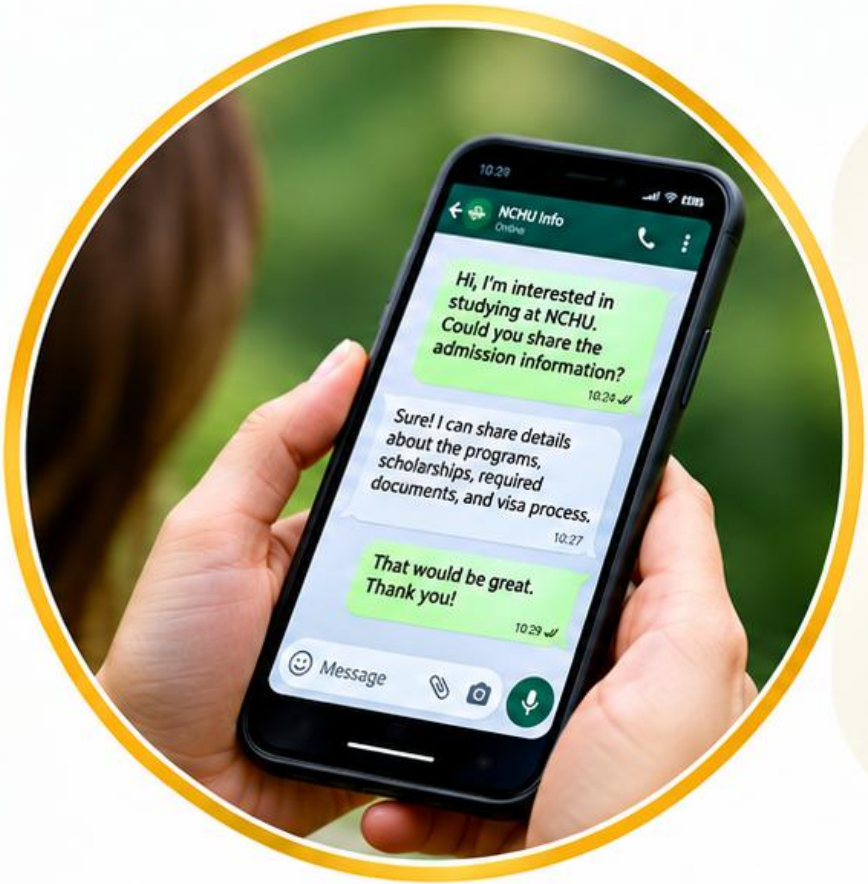


Reaching students beyond the campus

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Approach 3: Personal Communication



Individual outreach to:

- Senior alumni
- Former classmates
- Junior students

Personal guidance from a trusted NCHU representative

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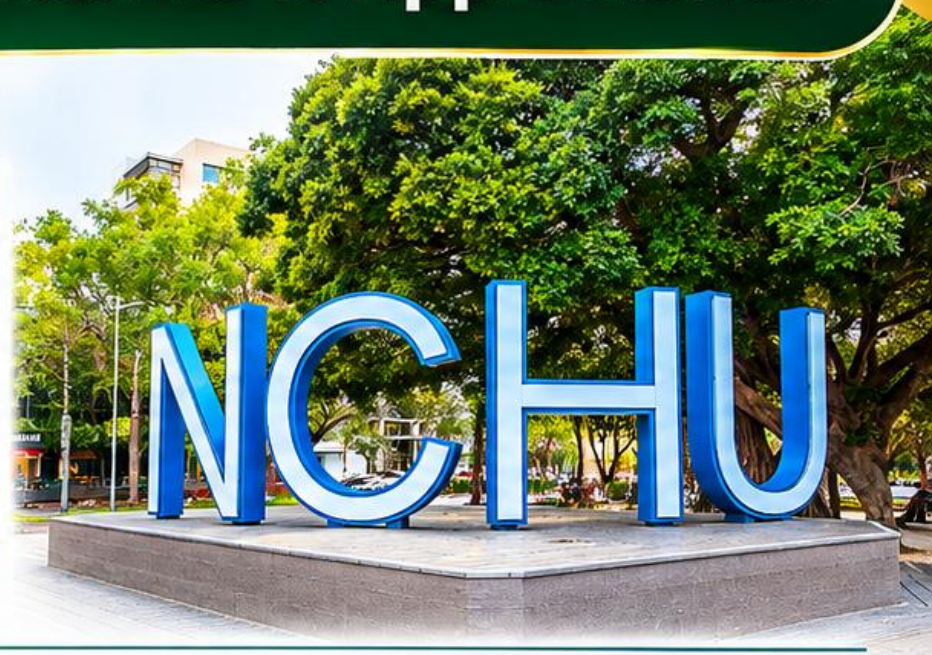
Outcomes & Appreciation

Outcomes

2 Onsite Seminars

1 Online Workshop

Personal Communication



Key Takeaways

- Initiative and effective communication are essential.
- Collaboration with departments and external partners expands outreach.
- Personal networking helps in direct and continued engagement.

Appreciation

Sincere thanks to NCHU, OIA, DIU, Admission.ac, and everyone who supported my promotional activities.