



Introduction of **Promotional Materials for International Admissions**



Information Technology and Innovation Division,
Office of International Affairs

Updated on 2024/8/20



Types of Admission Resources

Dedicated Website

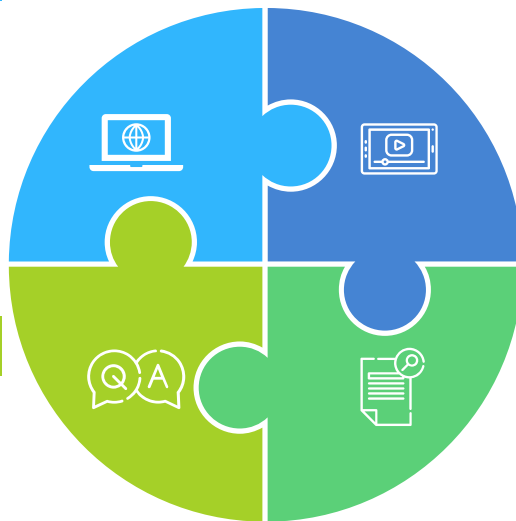
- **One-Page Website**

- Clear & accessible admission info
 - Student testimonials
- <https://hitaiwan.asia/>

Bilingual Consultation

- **ASK NCHU**

Office of International
Administrative Support (OIAS)
<https://iss.nchu.edu.tw/asknchu-en/>



Multimedia Promotions

- **International Student Ambassador Videos**

OIA YouTube channel playlist:
Sorted by country
(Indonesia/ Vietnam/ Malaysia/ Thailand/
Sri Lanka/ Nepal/ Pakistan/ Japan/ South
Korea/ Guatemala)

- **Student Interview Videos**

Promotional Materials

- **Admission FAQ**
[中文](#)/[En](#)
- **Zodiac-themed promotional materials/stickers**
- **Admission Brochures**
- **Application Form for Promotional Materials**

One-Page Website ▶

Clear & accessible application information & student testimonials sorted by countries

Shortcut to NCHU English homepage

The screenshot displays the NCHU Admissions website. At the top, there is a navigation bar with the NCHU logo, 'Sitemap', 'Admissions', '中文版', 'English', 'ENHANCED BY Google', and 'ASK NCHU'. Below the navigation bar, a red box highlights the 'TESTIMONIALS' menu item, with an arrow pointing to a testimonial page. The main content area features a large banner for '2025 Spring OPEN NOW' with application dates from August 15 to September 30, 2024. Below the banner is a grid of service links: 'APPLY NOW', 'Admission Procedure', 'Required Documents', 'Courses', 'NCHU Reputation', 'Environment', 'Career', 'Scholarships', 'Costs', and 'Testimonials'. An 'Admission Timeline' table is also present, showing intake, degree, application time, result announcement, and classes start for the Spring Semester MA, PHD program.

| Intake | Degree | Application Time | Result Announcement | Classes Start |
|-----------------|---------|--------------------------|---------------------|---------------|
| Spring Semester | MA, PHD | August 15 - September 30 | November 30 | February |

Thailand Students at NCHU

"NCHU has given me numerous opportunities for personal growth and development. As an international student, I would say that I love the Office of International Affairs (OIA) very much. OIA always made me feel at home. I can come to OIA whenever I need help; they are always kind to me and international students."

Penpitcha Supapaiboonkit
MA, Animal Science
[Read More](#)

Chuanchai Ajcharapa
PhD, Department of Forestry

2023 International [The Story of Friends Memories & Life] Thailand/Ajcharapa

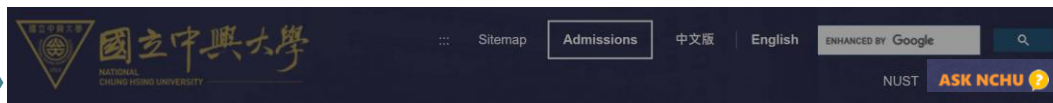


Visit Now

ASK NCHU ▶

Bilingual consultation for international students and scholars

Shortcuts to NCHU
homepages and each
unit's webpages



Chinese English OIAS

ASK NCHU

Admissions



ASK NCHU
雙語資訊平台
International Student and Scholar Services

Search:

Exploring NCHU: Opportunities and Experiences



Welcome to the vibrant world of NCHU



MONEY SAVING LIFE HACKS in Taichung



Campus Tour A Hidden Gem in NCHU



ASK NCHU



Visit Now

Multimedia Promotions▶

Student testimonials categorized by country, allowing selection based on the target audience

NCHU from Int'l Students' View

| | | | | |
|---|---|---|--|---|
|  <p>2024 International Students' View 17 部影片</p> |  <p>2023 International Students' View 11 部影片</p> |  <p>2022 International Students' View 10 部影片</p> |  <p>2021 International Students' View 15 部影片</p> |  <p>2020 International Students' View 15 部影片</p> |
| <p>NCHU_International Students' View 2024 與大國際處NCHU_OIA - 播放清單 查看完整播放清單</p> | <p>NCHU_International Students' View 2023 與大國際處NCHU_OIA - 播放清單 查看完整播放清單</p> | <p>NCHU_International Students' View 2022 與大國際處NCHU_OIA - 播放清單 查看完整播放清單</p> | <p>NCHU_International Students' View 2021 與大國際處NCHU_OIA - 播放清單 查看完整播放清單</p> | <p>NCHU_International Students' View 2020 與大國際處NCHU_OIA - 播放清單 查看完整播放清單</p> |

NCHU_International Students' Interviews

| | |
|--|--|
|  <p>What is the best thing about studying at NCHU? 11 部影片</p> |  <p>4 部影片</p> |
| <p>NCHU_International Students Recruitment 與大國際處</p> | <p>Students Interview 與大國際處NCHU_OIA - 播放清單</p> |

NCHU from Int'l Students' View_by countries

[查看全部](#)

| | | | | |
|---|---|--|---|--|
|  <p>2024 International Students' View 16 部影片</p> |  <p>2024 International Students' View 19 部影片</p> |  <p>2024 International Students' View 8 部影片</p> |  <p>2023 International Students' View 8 部影片</p> |  <p>2024 International Students' View 7 部影片</p> |
| <p>NCHU from Int'l Students' View_Indonesia 與大國際處NCHU_OIA - 播放清單 查看完整播放清單</p> | <p>NCHU from Int'l Students' View_Vietnam 與大國際處NCHU_OIA - 播放清單 查看完整播放清單</p> | <p>NCHU from Int'l Students' View_Malaysia 與大國際處NCHU_OIA - 播放清單 查看完整播放清單</p> | <p>NCHU from Int'l Students' View_Thailand 與大國際處NCHU_OIA - 播放清單 查看完整播放清單</p> | <p>NCHU from Int'l Students' View_Sri Lanka 與大國際處NCHU_OIA - 播放清單 查看完整播放清單</p> |



Visit Now 

The following promotional materials are available for application through the Office of International Affairs.

Admission FAQ for teachers(Ch/En)



Promotional materials & gifts



Dragon



Dragon (龍 - Long)

A symbol of power, strength, and good luck. Dragons are seen as intelligent, ambitious, and passionate.

Dragons, with your ambitious and charismatic nature, NCHU offers you the ideal platform to soar. Our cutting-edge research facilities and forward-thinking culture will fuel your drive for excellence and empower you to make impactful contributions to society.



8x1.2m

Study Hard, Play Harder

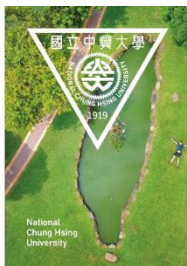
8x4.5m



7x4m



7x4m



Visit Now

Zodiac-themed Promotion▶

High-quality promotional materials that are popular among international faculty and students.

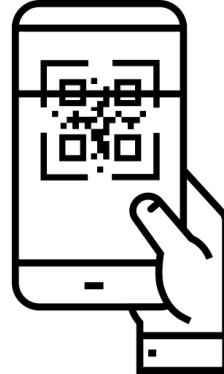
Step 1

Locate your birth year/zodiac sign



Step 2

Scan the QR code



Step 3

Discover the symbolism of your zodiac sign and recommended spots at NCHU



THANKS!

Information Technology and Innovation Division,
Office of International Affairs



Website



YouTube



Fan Page



Line



國立中興大學
NATIONAL CHUNG HSING UNIVERSITY

